

Newly Registered Number of Imported Vehicles During the first half of FY 2024 (Quick Report)

The number of vehicles produced by foreign manufacturers newly registered during the first half of FY 2024 (from April to September 2024) amounted to 109,558 units, decreased by 9.6% compared with that of FY 2023(121,247).

The total number of vehicles newly registered during the period including the vehicles produced overseas by Japanese manufacturers amounted to 155,363 units, increased by 2.9% compared with that of FY 2023 (150,933).

		First half of FY2024-a	First half of FY2023-b	a/b%
	Passenger Cars	108,696	120,531	90.2
	Trucks	828	709	116.8
	Buses	34	7	485.7
Total Number of Foreign Manufacturers		109,558	121,247	90.4
	Passenger Cars	36,590	13,827	264.6
	Trucks	9,215	15,859	58.1
	Buses			
Total Number of Japanese Manufacturers		45,805	29,686	154.3
	Total Passenger Cars	145,286	134,358	108.1
	Total Trucks	10,043	16,568	60.6
	Total Buses	34	7	485.7
Grand Total		155,363	150,933	102.9

Newly Registered Imported Vehicles by Brand
(Total Passenger Cars, Trucks and Buses)

	First half of FY2024-a	Share %	First half of FY2023-b	Share %	a/b%
Mercedes-Benz	26,347	16.96	24,490	16.23	107.6
Honda	25,447	16.38	81	0.05	31,416.0
BMW	17,490	11.26	16,812	11.14	104.0
Audi	10,774	6.93	11,510	7.63	93.6
VW	10,409	6.70	16,307	10.80	63.8
Toyota	6,979	4.49	15,423	10.22	45.3
Nissan	6,832	4.40	7,535	4.99	90.7
BMW MINI	6,750	4.34	8,498	5.63	79.4
Volvo	6,000	3.86	6,794	4.50	88.3
Jeep	4,878	3.14	6,093	4.04	80.1
Porsche	4,834	3.11	4,185	2.77	115.5
Land Rover	3,666	2.36	4,603	3.05	79.6
Mazda	3,606	2.32	5,208	3.45	69.2
Fiat	2,448	1.58	2,369	1.57	103.3
Peugeot	2,394	1.54	3,784	2.51	63.3
Mitsubishi	2,218	1.43	406	0.27	546.3
Renault	1,956	1.26	3,141	2.08	62.3
Citroen	1,344	0.87	2,405	1.59	55.9
BYD	1,095	0.70	681	0.45	160.8
ABARTH	1,038	0.67	770	0.51	134.8
Ferrari	725	0.47	731	0.48	99.2
Daihatsu	606	0.39	217	0.14	279.3
Maserati	584	0.38	896	0.59	65.2
Alfa Romeo	466	0.30	861	0.57	54.1
Lamborghini	385	0.25	268	0.18	143.7
Aston Martin	308	0.20	206	0.14	149.5
Chevrolet	295	0.19	405	0.27	72.8
Bentley	286	0.18	370	0.25	77.3
Volvo Truck	266	0.17	264	0.17	100.8
Jaguar	265	0.17	330	0.22	80.3
Scania	245	0.16	204	0.14	120.1
Hyundai	237	0.15	138	0.09	171.7
DS	231	0.15	584	0.39	39.6
Cadillac	210	0.14	248	0.16	84.7
Rolls Royce	185	0.12	98	0.06	188.8
BMW Alpina	175	0.11	174	0.12	100.6
Lotus	159	0.10	102	0.07	155.9
McLaren	154	0.10	87	0.06	177.0
Suzuki	117	0.08	816	0.54	14.3
Ford	115	0.07	166	0.11	69.3
Dodge	60	0.04	99	0.07	60.6
Rover	23	0.01	22	0.01	104.5
GMC	14	0.01	14	0.01	100.0
Morgan	10	0.01	10	0.01	100.0
Autobianchi	8	0.01	22	0.01	36.4
Pontiac	6	0.00	11	0.01	54.5
Buick	4	0.00	1	0.00	400.0
Lancia	4	0.00	5	0.00	80.0
Chrysler	2	0.00	2	0.00	100.0
Kia	2	0.00			
MG	2	0.00	5	0.00	40.0
Unimog	2	0.00	3	0.00	66.7
Bugatti	1	0.00	1	0.00	100.0
Detomaso	1	0.00			
Innocenti	1	0.00	1	0.00	100.0
Mini	1	0.00	1	0.00	100.0
smart	1	0.00			
Hummer			1	0.00	
Maybach			1	0.00	
RUF			1	0.00	
Others	2,702	1.74	2,473	1.64	109.3
Total	155,363	100.00	150,933	100.00	102.9

※ Listed following the breakdown of the cumulative total since FY2024 (a)

Newly Registered Foreign Manufacturers Vehicles

Foreign Manufacturers (Passenger Cars)

	First half of FY2024-a	Share %	First half of FY2023-b	Share %	a/b%
Mercedes-Benz	26,346	24.24	24,483	20.31	107.6
BMW	17,490	16.09	16,812	13.95	104.0
Audi	10,774	9.91	11,510	9.55	93.6
VW	10,409	9.58	16,305	13.53	63.8
BMW MINI	6,750	6.21	8,498	7.05	79.4
Volvo	6,000	5.52	6,794	5.64	88.3
Porsche	4,834	4.45	4,185	3.47	115.5
Jeep	4,794	4.41	5,983	4.96	80.1
Land Rover	3,661	3.37	4,600	3.82	79.6
Peugeot	2,394	2.20	3,784	3.14	63.3
Fiat	2,262	2.08	2,317	1.92	97.6
Renault	1,955	1.80	3,140	2.61	62.3
Citroen	1,344	1.24	2,405	2.00	55.9
BYD	1,071	0.99	678	0.56	158.0
ABARTH	1,038	0.95	770	0.64	134.8
Ferrari	725	0.67	731	0.61	99.2
Maserati	584	0.54	896	0.74	65.2
Alfa Romeo	466	0.43	861	0.71	54.1
Lamborghini	385	0.35	268	0.22	143.7
Aston Martin	308	0.28	206	0.17	149.5
Bentley	286	0.26	370	0.31	77.3
Chevrolet	282	0.26	380	0.32	74.2
Jaguar	265	0.24	330	0.27	80.3
Hyundai	235	0.22	137	0.11	171.5
DS	231	0.21	584	0.48	39.6
Cadillac	210	0.19	248	0.21	84.7
Rolls Royce	185	0.17	98	0.08	188.8
BMW Alpina	175	0.16	174	0.14	100.6
Lotus	159	0.15	102	0.08	155.9
McLaren	154	0.14	87	0.07	177.0
Ford	98	0.09	140	0.12	70.0
Dodge	54	0.05	92	0.08	58.7
Rover	23	0.02	22	0.02	104.5
Morgan	10	0.01	10	0.01	100.0
Autobianchi	8	0.01	22	0.02	36.4
Pontiac	6	0.01	11	0.01	54.5
Buick	4	0.00	1	0.00	400.0
GMC	4	0.00	6	0.00	66.7
Lancia	4	0.00	5	0.00	80.0
Chrysler	2	0.00	2	0.00	100.0
Kia	2	0.00			
MG	2	0.00	5	0.00	40.0
Bugatti	1	0.00	1	0.00	100.0
Detomaso	1	0.00			
Innocenti	1	0.00	1	0.00	100.0
Mini	1	0.00	1	0.00	100.0
smart	1	0.00			
Hummer			1	0.00	
Maybach			1	0.00	
RUF			1	0.00	
Others	2,702	2.49	2,473	2.05	109.3
Total	108,696	100.00	120,531	100.00	90.2

※ Listed following the breakdown of the cumulative total since FY2024 (a)

Foreign Manufacturers (Trucks)

	First half of FY2024-a	Share %	First half of FY2023-b	Share %	a/b%
Volvo Truck	266	32.13	264	37.24	100.8
Scania	237	28.62	200	28.21	118.5
Fiat	186	22.46	52	7.33	357.7
Jeep	84	10.14	110	15.51	76.4
Ford	17	2.05	26	3.67	65.4
Chevrolet	13	1.57	25	3.53	52.0
GMC	10	1.21	8	1.13	125.0
Dodge	6	0.72	7	0.99	85.7
Land Rover	5	0.60	3	0.42	166.7
Unimog	2	0.24	3	0.42	66.7
Mercedes-Benz	1	0.12	7	0.99	14.3
Renault	1	0.12	1	0.14	100.0
BYD			1	0.14	
VW			2	0.28	
Total	828	100.00	709	100.00	116.8

Foreign Manufacturers (Buses)

	First half of FY2024-a	Share %	First half of FY2023-b	Share %	a/b%
BYD	24	70.59	2	28.57	1,200.0
Scania	8	23.53	4	57.14	200.0
Hyundai	2	5.88	1	14.29	200.0
Total	34	100.00	7	100.00	485.7

Newly Registered Japanese manufacturers overseas-made vehicles**Japanese Manufacturers overseas-made vehicles (Passenger Cars)**

	First half of FY2024-a	Share %	First half of FY2023-b	Share %	a/b%
Honda	25,447	69.55	81	0.59	31,416.0
Nissan	6,832	18.67	7,535	54.49	90.7
Mazda	3,358	9.18	4,143	29.96	81.1
Toyota	835	2.28	846	6.12	98.7
Suzuki	117	0.32	816	5.90	14.3
Mitsubishi	1	0.00	406	2.94	0.2
Total	36,590	100.00	13,827	100.00	264.6

Japanese Manufacturers overseas-made vehicles (Trucks)

	First half of FY2024-a	Share %	First half of FY2023-b	Share %	a/b%
Toyota	6,144	66.67	14,577	91.92	42.1
Mitsubishi	2,217	24.06			
Daihatsu	606	6.58	217	1.37	279.3
Mazda	248	2.69	1,065	6.72	23.3
Total	9,215	100.00	15,859	100.00	58.1

Grand Total Imported Vehicles

	First half of FY2024-a	Share %	First half of FY2023-b	Share %	a/b%
Passenger Cars	145,286	93.51	134,358	89.02	108.1
Trucks	10,043	6.46	16,568	10.98	60.6
Buses	34	0.02	7	0.00	485.7
Grand Total	155,363	100.00	150,933	100.00	102.9

※ Listed following the breakdown of the cumulative total since FY2024 (a)

Newly Registered Vehicles by Prefecture (Total)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	First half of FY2024-a	First half of FY2023-b	a/b%	First half of FY2024-c	First half of FY2023-d	c/d%
Hokkaido	3,620	3,921	92.3	4,461	5,056	88.2
Aomori	509	513	99.2	633	769	82.3
Iwate	602	637	94.5	690	766	90.1
Miyagi	2,015	1,971	102.2	2,159	2,219	97.3
Akita	562	581	96.7	635	698	91.0
Yamagata	775	783	99.0	837	939	89.1
Fukushima	1,349	1,282	105.2	1,523	1,525	99.9
Ibaraki	3,514	3,183	110.4	3,812	3,543	107.6
Tochigi	2,257	1,811	124.6	2,552	2,083	122.5
Gunma	2,551	2,420	105.4	2,782	2,780	100.1
Saitama	7,908	6,790	116.5	8,522	7,605	112.1
Chiba	7,002	6,015	116.4	7,339	6,685	109.8
Tokyo	22,470	21,919	102.5	23,048	22,780	101.2
Kanagawa	12,069	11,732	102.9	12,695	12,757	99.5
Yamanashi	1,016	966	105.2	1,101	1,126	97.8
Niigata	1,963	1,696	115.7	2,110	1,974	106.9
Toyama	1,063	976	108.9	1,176	1,166	100.9
Ishikawa	1,177	1,146	102.7	1,316	1,382	95.2
Nagano	2,107	2,244	93.9	2,310	2,647	87.3
Fukui	925	896	103.2	1,020	1,055	96.7
Gifu	2,589	2,422	106.9	2,798	2,741	102.1
Shizuoka	4,898	4,367	112.2	5,227	5,014	104.2
Aichi	12,342	11,399	108.3	13,138	12,749	103.1
Mie	2,719	2,129	127.7	2,870	2,399	119.6
Shiga	1,446	1,312	110.2	1,597	1,550	103.0
Kyoto	3,273	2,849	114.9	3,466	3,127	110.8
Osaka	9,746	9,210	105.8	10,219	10,189	100.3
Nara	1,570	1,456	107.8	1,653	1,593	103.8
Wakayama	935	866	108.0	1,004	1,020	98.4
Hyogo	7,325	6,692	109.5	7,640	7,345	104.0
Tottori	445	368	120.9	509	475	107.2
Shimane	613	460	133.3	685	549	124.8
Okayama	1,901	1,847	102.9	2,083	2,103	99.0
Hiroshima	2,584	2,604	99.2	2,805	3,094	90.7
Yamaguchi	1,274	1,263	100.9	1,368	1,477	92.6
Tokushima	661	592	111.7	730	670	109.0
Kagawa	1,006	823	122.2	1,108	974	113.8
Ehime	1,120	970	115.5	1,220	1,116	109.3
Kochi	492	349	141.0	559	424	131.8
Fukuoka	5,826	5,342	109.1	6,227	6,057	102.8
Saga	717	532	134.8	777	628	123.7
Nagasaki	1,049	746	140.6	1,117	848	131.7
Kumamoto	1,479	1,328	111.4	1,637	1,623	100.9
Oita	1,138	1,011	112.6	1,219	1,138	107.1
Miyazaki	855	621	137.7	952	797	119.4
Kagoshima	1,141	911	125.2	1,256	1,120	112.1
Okinawa	688	407	169.0	778	558	139.4
Grand Total	145,286	134,358	108.1	155,363	150,933	102.9

Newly Registered Vehicles by Prefecture(Foreign Manufacturers)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	First half of FY2024-a	First half of FY2023-b	a/b%	First half of FY2024-c	First half of FY2023-d	c/d%
Hokkaido	2,746	2,997	91.6	2,857	3,089	92.5
Aomori	299	339	88.2	303	346	87.6
Iwate	366	450	81.3	368	456	80.7
Miyagi	1,416	1,679	84.3	1,422	1,688	84.2
Akita	309	405	76.3	317	408	77.7
Yamagata	465	563	82.6	465	565	82.3
Fukushima	820	995	82.4	824	1,002	82.2
Ibaraki	2,416	2,762	87.5	2,441	2,790	87.5
Tochigi	1,343	1,533	87.6	1,358	1,550	87.6
Gunma	1,653	2,100	78.7	1,663	2,107	78.9
Saitama	5,442	6,087	89.4	5,484	6,134	89.4
Chiba	5,070	5,391	94.0	5,128	5,443	94.2
Tokyo	20,524	21,361	96.1	20,584	21,395	96.2
Kanagawa	9,996	10,934	91.4	10,057	10,977	91.6
Yamanashi	760	859	88.5	768	867	88.6
Niigata	1,149	1,346	85.4	1,159	1,359	85.3
Toyama	667	822	81.1	680	826	82.3
Ishikawa	805	986	81.6	809	989	81.8
Nagano	1,399	1,768	79.1	1,418	1,776	79.8
Fukui	618	764	80.9	625	767	81.5
Gifu	1,816	2,185	83.1	1,834	2,196	83.5
Shizuoka	3,291	3,756	87.6	3,317	3,778	87.8
Aichi	9,520	10,459	91.0	9,584	10,494	91.3
Mie	1,581	1,829	86.4	1,587	1,834	86.5
Shiga	963	1,153	83.5	981	1,161	84.5
Kyoto	2,534	2,639	96.0	2,544	2,646	96.1
Osaka	8,052	8,730	92.2	8,089	8,792	92.0
Nara	1,173	1,357	86.4	1,179	1,359	86.8
Wakayama	594	754	78.8	604	763	79.2
Hyogo	5,860	6,252	93.7	5,894	6,274	93.9
Tottori	261	287	90.9	265	290	91.4
Shimane	316	321	98.4	317	322	98.4
Okayama	1,335	1,597	83.6	1,369	1,623	84.3
Hiroshima	1,883	2,272	82.9	1,900	2,290	83.0
Yamaguchi	877	1,045	83.9	883	1,051	84.0
Tokushima	461	536	86.0	465	540	86.1
Kagawa	637	734	86.8	641	742	86.4
Ehime	741	839	88.3	749	848	88.3
Kochi	238	301	79.1	243	306	79.4
Fukuoka	4,169	4,763	87.5	4,218	4,788	88.1
Saga	370	413	89.6	375	419	89.5
Nagasaki	563	622	90.5	566	624	90.7
Kumamoto	928	1,108	83.8	934	1,117	83.6
Oita	708	834	84.9	711	838	84.8
Miyazaki	443	510	86.9	447	512	87.3
Kagoshima	673	742	90.7	682	750	90.9
Okinawa	446	352	126.7	450	356	126.4
Grand Total	108,696	120,531	90.2	109,558	121,247	90.4

Newly Registered Vehicles by Prefecture(Japanese Manufacturers overseas-made vehicles)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	First half of FY2024-a	First half of FY2023-b	a/b%	First half of FY2024-c	First half of FY2023-d	c/d%
Hokkaido	874	924	94.6	1,604	1,967	81.5
Aomori	210	174	120.7	330	423	78.0
Iwate	236	187	126.2	322	310	103.9
Miyagi	599	292	205.1	737	531	138.8
Akita	253	176	143.8	318	290	109.7
Yamagata	310	220	140.9	372	374	99.5
Fukushima	529	287	184.3	699	523	133.7
Ibaraki	1,098	421	260.8	1,371	753	182.1
Tochigi	914	278	328.8	1,194	533	224.0
Gunma	898	320	280.6	1,119	673	166.3
Saitama	2,466	703	350.8	3,038	1,471	206.5
Chiba	1,932	624	309.6	2,211	1,242	178.0
Tokyo	1,946	558	348.7	2,464	1,385	177.9
Kanagawa	2,073	798	259.8	2,638	1,780	148.2
Yamanashi	256	107	239.3	333	259	128.6
Niigata	814	350	232.6	951	615	154.6
Toyama	396	154	257.1	496	340	145.9
Ishikawa	372	160	232.5	507	393	129.0
Nagano	708	476	148.7	892	871	102.4
Fukui	307	132	232.6	395	288	137.2
Gifu	773	237	326.2	964	545	176.9
Shizuoka	1,607	611	263.0	1,910	1,236	154.5
Aichi	2,822	940	300.2	3,554	2,255	157.6
Mie	1,138	300	379.3	1,283	565	227.1
Shiga	483	159	303.8	616	389	158.4
Kyoto	739	210	351.9	922	481	191.7
Osaka	1,694	480	352.9	2,130	1,397	152.5
Nara	397	99	401.0	474	234	202.6
Wakayama	341	112	304.5	400	257	155.6
Hyogo	1,465	440	333.0	1,746	1,071	163.0
Tottori	184	81	227.2	244	185	131.9
Shimane	297	139	213.7	368	227	162.1
Okayama	566	250	226.4	714	480	148.8
Hiroshima	701	332	211.1	905	804	112.6
Yamaguchi	397	218	182.1	485	426	113.8
Tokushima	200	56	357.1	265	130	203.8
Kagawa	369	89	414.6	467	232	201.3
Ehime	379	131	289.3	471	268	175.7
Kochi	254	48	529.2	316	118	267.8
Fukuoka	1,657	579	286.2	2,009	1,269	158.3
Saga	347	119	291.6	402	209	192.3
Nagasaki	486	124	391.9	551	224	246.0
Kumamoto	551	220	250.5	703	506	138.9
Oita	430	177	242.9	508	300	169.3
Miyazaki	412	111	371.2	505	285	177.2
Kagoshima	468	169	276.9	574	370	155.1
Okinawa	242	55	440.0	328	202	162.4
Grand Total	36,590	13,827	264.6	45,805	29,686	154.3